

ORDER



Orders
Order / Rev: 58228
Alt Order #: 08868909
Product Desc: LOVE/C/R RNC
Estimate: 919925
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 09/20/12 / 09/20/12
Order Type: CIA - C

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Smart Media
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mia Love
Demographic: A35+
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	60	\$12,285.00	\$10,442.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$12,285.00	\$10,442.25	0.00
Totals	60	\$12,285.00	\$10,442.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	18%	\$12,285.00
Market	100%	\$68,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	3%	\$2,047.50
KMYU	0%	\$0.00
KSL	25%	\$17,062.50
KSTU	9%	\$6,142.50
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	45%	\$30,712.50
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/21/12	09/27/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	11111--			5			\$125.00		0.00			
E 2	KTVX	09/21/12	09/27/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	11111--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00

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Advertiser: Mia Love
Product Desc: LOVE/C/R RNC
Estimate: 919925

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/23/12	09/23/12	Su 4p-430p Su 4p-430p	CM	4:25 PM-5:00 PM (4:25 PM-5:00 PM)	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
TALKING PICTURES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$150.00		0.00						
E 15	KTVX	09/22/12	09/22/12	Sa 11-1130p King of Queens	CM	11-1130p	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
SPORTS ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----1-	1		\$150.00		0.00						
E 16	KTVX	09/22/12	09/22/12	ABC4 News at 10pm SaCM Sa 10p-1030p			-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
SAT LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$325.00		0.00						
E 17	KTVX	09/23/12	09/23/12	ABC4 News at 10pm SuCM Su 10p-1030p			-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
SUN LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$500.00		0.00						
E 18	KTVX	09/24/12	09/24/12	Mon Spec	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----	:30	1	\$3,200.00	P-3	0.00	NM	1	\$3,200.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$3,200.00		0.00						
E 19	KTVX	09/22/12	09/22/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
SAT EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$175.00		0.00						
E 20	KTVX	09/23/12	09/23/12	Su 430p-5p Su 430p-5p	CM	430p-5p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
SUN EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$175.00		0.00						
													Totals	60	\$12,285.00